

## Integrated Healthcare Association Speakers List

Speaker Name	IHA Expertise	Brief Biography
<b>Tom Williams, MPH, MBA</b> <b>Executive Director</b> <b>Integrated Healthcare Association</b>	<ul style="list-style-type: none"> <li>▪ Regional quality variation in CA</li> <li>▪ Confidentiality and price transparency for implant devices</li> <li>▪ Efficiency measurement and aggregated data</li> <li>▪ ACOS and CA lessons learned</li> <li>▪ Payment reform: capitation and the CA delegated model; Episode payment; DGRs; Encounter data; Readmissions</li> <li>▪ Clinical data exchange</li> <li>▪ P4P payment methodology</li> <li>▪ Performance measures</li> <li>▪ Integrating clinical and administrative data</li> </ul>	<p>Tom Williams is executive director of IHA, serves as the organization’s CEO, and is a member of the IHA Board of Directors whose purpose is to promote quality improvement, accountability and affordability of health care in California. He is actively engaged in management of all IHA programs and initiatives, including the statewide P4P program, medical technology value-based purchasing initiative; the measurement and reward of healthcare efficiency; and healthcare affordability. Mr. Williams has extensive executive level experience in medical group management, managed healthcare and health insurance. He was previously a consultant to private healthcare companies in business development, medical management, and healthcare information technology. He has over fifteen years of experience with Aetna, Inc. as the head of the west region ten states, as board President of its California HMO, and as senior vice president of Aetna’s Specialty Health business group based in Hartford, Connecticut. Prior to Aetna, Mr. Williams was an executive of a regional HMO and a multi-specialty physician group. He has served on numerous private company and non-profit boards involved in healthcare and the environment. Mr. Williams received a Bachelor of Science from the University of California at Santa Barbara in environmental biology and earned his Masters degrees in Business Administration and Public Health from the University of Hawaii. He is currently a doctoral candidate at the University of California at Berkeley in public health with a focus on quality improvement in healthcare.</p>
<b>Dolores Yanagihara, MPH</b> <b>Director, California Pay for Performance Program</b> <b>Integrated Healthcare Association</b>	<ul style="list-style-type: none"> <li>▪ Regional quality variation in CA</li> <li>▪ Efficiency measurement and aggregated data</li> <li>▪ Clinical data exchange</li> <li>▪ P4P payment methodology</li> <li>▪ P4P program development, implementation, management</li> <li>▪ Performance measures</li> <li>▪ Integrating clinical and administrative data</li> </ul>	<p>Dolores Yanagihara is director of the California P4P Program. Her work includes overall administration of the program, guiding the governance committees for the expansion and enhancement of the statewide collaborative program, negotiating contracts to meet the program’s technical needs, spearheading data exchange and data quality improvement efforts, and promoting quality and efficiency measurement and improvement nationally by sharing expertise through committee membership, publications and speaking engagements. Ms. Yanagihara has over fifteen years experience developing, managing and evaluating cutting edge public health programs, many of them customized for diverse cultures and educational levels. Her interest in public health was sparked by her tour of duty in the Peace Corps in Sierra Leone, West Africa. She has worked in a variety of non-profit settings, from a small substance abuse prevention agency to the largest health plan in Hawaii. In 2004 she relocated from Hawaii to northern California and joined the IHA. She earned a Masters in Public Health in Health Education and International Health from the University of Hawaii at Manoa, and a Bachelor of Science in Biology from the University of Notre Dame.</p>
<b>Weslie Kary, MPP, MPH</b> <b>Director, Medical Technology Program, Integrated Healthcare Association</b>	<ul style="list-style-type: none"> <li>▪ Confidentiality and price transparency for implant devices</li> <li>▪ Payment reform: Episode payments; DGRs; Readmissions</li> </ul>	<p>Weslie Kary oversees all medical technology initiatives at the IHA, including the Value-Based Purchasing for Medical Devices project. Prior to joining IHA, Ms. Kary was Director of Operations and Applied Policy Projects at the Center for Medical Technology Policy, a start-up non-profit engaged in developing innovative financing models for comparative effectiveness research. She</p>

		<p>began her career and worked for a number of years at Aetna; in her final position there she established and managed a consulting unit that provided custom claim data reporting and analysis for large western region clients. After leaving Aetna she managed the benefits function at Gap Inc. and then at Wind River Systems. Ms. Kary has a Bachelor of Arts from Kalamazoo College and Masters in both Public Health and Public Policy from the University of California at Berkeley.</p>
<p><b>James C. Robinson, PhD, MPH</b> Kaiser Permanente Distinguished Professor of Health Economics, School of Public Health, Division of Health Policy and Management; IHA Board Director</p>	<ul style="list-style-type: none"> <li>▪ Confidentiality and price transparency for implant devices</li> <li>▪ ACOS and CA lessons learned</li> <li>▪ Payment reform: capitation and the CA delegated model; Episode payment; DGRs; Encounter data; Readmissions</li> <li>▪ Clinical data exchange</li> <li>▪ Regional quality variation in CA</li> <li>▪ Efficiency measurement and aggregated data</li> <li>▪ P4P payment methodology</li> <li>▪ P4P program development, implementation, management</li> <li>▪ Performance measures</li> <li>▪ Integrating clinical and administrative data</li> </ul>	<p>James Robinson is Kaiser Permanente Professor of Health Economics at the University of California at Berkeley, chair of the Medical Technology Committee of the Integrated Healthcare Association, and Contributing Editor to <i>Health Affairs</i> journal. At Berkeley, Professor Robinson teaches health policy, economics, and finance, focusing on the hospital, insurance, biotechnology, and medical device sectors. His research centers on health care markets, insurance, and innovation. Dr. Robinson has published two books and over 85 papers in scientific and policy journals such as the <i>New England Journal of Medicine</i>, <i>JAMA</i>, and <i>Health Affairs</i>. At <i>Health Affairs</i>, Dr. Robinson was Contributing Editor, with a focus on expanding the journal's coverage of policy, payment, and business strategy issues related to health care technology. <i>Health Affairs</i> is the nation's leading health policy journal, with over 16 million annual articles downloads from the website and a recognized source of peer-reviewed publications covering domestic and global health issues. Dr. Robinson is a member of the Board of Directors at the Integrated Healthcare Association (IHA) and chairs the Medical Technology Committee. He leads the IHA project on value-based purchasing for medical devices in orthopedics and cardiology.</p>
<p><b>Steve McDermott</b> Chief Executive Officer Hill Physicians Medical Group; Chairman and Chief Executive Officer, PriMed Management Services; IHA Board Director</p>	<ul style="list-style-type: none"> <li>▪ Regional quality variation in CA</li> <li>▪ Confidentiality and price transparency for implant devices</li> <li>▪ Efficiency measurement and aggregated data</li> <li>▪ ACOS and CA lessons learned</li> <li>▪ Payment reform: capitation and the CA delegated model; Episode payment; DGRs; Encounter data; Readmissions</li> <li>▪ Clinical data exchange</li> <li>▪ P4P payment methodology</li> <li>▪ Performance measures</li> <li>Integrating clinical and administrative data</li> </ul>	<p>Steve McDermott is the chief executive officer of Hill Physicians Medical Group and the chairman and CEO of PriMed Management Services, which has been Hill's exclusive manager since its formation in 1984. Steve helped to found the Integrated Healthcare Association (IHA). As chairman of IHA, he spearheaded the groundbreaking statewide Pay for Performance Program for California medical groups.</p> <p>Prior to helping start Hill Physicians, Steve was the CEO of MedAmerica, managing hospital-based physicians in California and five other states. From 1973 to 1976, he was the executive director of the Bay Area Emergency Medical System. Steve earned a bachelor's degree in business from Providence College and a master's degree in healthcare administration from George Washington University.</p>
<p><b>Don Rebhun, MD</b> Regional Medical Director HealthCare Partners Medical Group; IHA Board Chair</p>	<ul style="list-style-type: none"> <li>▪ Regional quality variation in CA</li> <li>▪ Confidentiality and price transparency for implant devices</li> <li>▪ Efficiency measurement and</li> </ul>	<p>Dr. Rebhun is the Regional Medical Director of HealthCare Partners Medical Group and Health Care Partners San Fernando Valley Physician Association. He oversees physician and patient education and is active in the medical network in areas of legislation and advocacy. He also continues with an active clinical practice. Receiving his training at UCLA, Dr. Rebhun first obtained his bachelor's</p>

	<p>aggregated data</p> <ul style="list-style-type: none"> <li>▪ ACOS and CA lessons learned</li> <li>▪ Payment reform: capitation and the CA delegated model; Episode payment; DGRs; Encounter data; Readmissions</li> <li>▪ Clinical data exchange</li> <li>▪ P4P payment methodology</li> <li>▪ Performance measures</li> <li>▪ Integrating clinical and administrative data</li> </ul>	<p>degree in Biology, followed by a Master of Science degree in Public Health (Epidemiology). He obtained his medical degree from UCLA Medical School and performed his residency at the VA in West Los Angeles. He is board-certified in Internal Medicine. He has numerous publications in various journals. Dr. Rebhun is an Assistant Clinical Professor of Medicine at the UCLA School of Medicine. He is currently the Chairman of the Integrated Healthcare Association. He is an active member and past Chair of the Medical Policy Committee and presently co-Chair of the Pay for Performance Committee for the California Association of Physician Groups.</p>
<p><b>Bart Asner, MD</b> Chief Operating Officer Monarch HealthCare; IHA Board Chair-Elect</p>	<ul style="list-style-type: none"> <li>▪ Regional quality variation in CA</li> <li>▪ Confidentiality and price transparency for implant devices</li> <li>▪ Efficiency measurement and aggregated data</li> <li>▪ ACOS and CA lessons learned</li> <li>▪ Payment reform: capitation and the CA delegated model; Episode payment; DGRs; Encounter data; Readmissions</li> <li>▪ Clinical data exchange</li> <li>▪ P4P payment methodology</li> <li>▪ Performance measures</li> <li>▪ Integrating clinical and administrative data</li> </ul>	<p>Bart Asner, M.D. is CEO and a board member of Monarch HealthCare, an IPA model medical group which he founded in 1994. Monarch is comprised of 2,500 physicians providing care to 175,000 MediCal, commercial, and senior managed care patients throughout Orange County, California. Dr. Asner is past Chairman and current board member of the California Association of Physician Groups (CAPG), the largest professional organization of medical groups and IPAs in California, comprised of 150 member organizations providing services to 13 million Californians within the coordinated model of health care delivery. In addition to many other professional affiliations, Dr. Asner is chair-elect of the Integrated Healthcare Association (IHA) board of directors, a statewide policy group that brings together top decision makers from the major sectors of the health care industry. Dr. Asner graduated from the University of Pennsylvania, School of Medicine and is board certified in Pediatrics.</p>
<p><b>Jas Nihalani, MPH</b> Manager, California Pay for Performance Program Integrated Healthcare Association</p>	<ul style="list-style-type: none"> <li>▪ Regional quality variation in CA</li> <li>▪ Efficiency measurement and aggregated data</li> <li>▪ Clinical data exchange</li> <li>▪ P4P payment methodology</li> <li>▪ P4P program development, implementation, management</li> <li>▪ Performance measures</li> <li>▪ Integrating clinical and administrative data</li> </ul>	<p>Jas Nihalani is Program Manager for the California Pay for Performance Program. Her primary responsibilities are to maintain ongoing communications with P4P stakeholders, announce program decisions and activities, manage stakeholder collaboration and production of program specifications, provide support for the P4P committees, and maintain ongoing relations with health plan and physician organization stakeholders. Ms. Nihalani came to IHA from the California Department of Public Health, Sexually Transmitted Disease (STD) Control Branch. At the STD Control Branch she directed the California Chlamydia Action Coalition (CCAC) and was the Managed Care Liaison. In these positions, she lead the CCAC in strategic planning, implementation, and evaluation and lead collaboration on quality improvement initiatives with Medi-Cal and commercial managed care. Previously, she worked for Universal Care, where she managed the Health Education and Cultural and Linguistics Department. Ms. Nihalani earned a Bachelor of Science in Biological Sciences from California State University, Fresno and a Masters in Public Health from California State University, Long Beach.</p>